Marketing Mail
Multi-Bind Guidelines and Specifications

Minimum Quantity	250,000 copies
Maximum Quantity	5,000,000 copies*
	**Quantities over 5,000,000 copies subject to analysis for program compatibility*
Maximum Version Count	5 versions for national distribution
Minimum Basis Weight	60lb coated cover
Thickness	Qualification is based on participating titles in the event
Maximum weight	16 ounces
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7" to 8"
	Head to Foot range: 9.5" to 10.5"
Other Key Qualifications and Considerations	USPS Enterprise Payment System (EPS) Debit required
	All messaging must be carried on the mail files
	Inkjet areas must comply with Quad templates
	Data Management Instructions (DMI) are due on the mail file due date
	All scheduled milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed.

Contact Quad today:
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