



Quad to Participate in Upcoming Investor Conferences

SUSSEX, WI, May 15, 2025 — Quad/Graphics, Inc. (NYSE: QUAD) (“Quad” or the “Company”), a marketing experience company that solves complex marketing challenges for its clients, today announced its participation in upcoming investor conferences.

Joel Quadracci, Chairman, President and Chief Executive Officer of Quad, and Tony Staniak, Chief Financial Officer of Quad, will participate in the following upcoming investor conferences:

- **19th Annual Barrington Research Virtual Spring Investment Conference** on Thursday, May 29, 2025.

Joel Quadracci and Tony Staniak will participate in 1×1 virtual meetings throughout the day.

- **Wolfe Research Small and Mid-Cap Conference**, virtually on Wednesday, June 4, 2025, and at the Wolfe Research New York Headquarters on Thursday, June 5, 2025.

Joel Quadracci and Tony Staniak will participate in 1×1 virtual meetings throughout the day on June 4 and 1×1 in-person meetings throughout the day in New York City on June 5.

- **UBS SMID-Cap Multisector Virtual Conference** on Tuesday, June 24, 2025.

Joel Quadracci will participate in 1×1 virtual meetings throughout the day.

For additional information or to schedule a meeting with management, please contact Quad’s Investor Relations at IR@quad.com.

About Quad

Quad (NYSE: QUAD) is a marketing experience, or MX, company that helps brands make direct consumer connections, from household to in-store to online. The company does this through its MX Solutions Suite, a comprehensive range of marketing and print services that seamlessly integrate creative, production and media solutions across online and offline channels. Supported by state-of-the-art technology and data-driven intelligence, Quad simplifies the complexities of marketing by removing friction wherever it occurs along the marketing journey. The company tailors its uniquely flexible, scalable and connected solutions to each clients’ objectives, driving cost efficiencies, improving speed-to-market, strengthening marketing effectiveness and delivering value on client investments.

Quad employs approximately 11,000 people in 11 countries and serves approximately 2,100 clients including industry leading blue-chip companies that serve both businesses and consumers in multiple industry verticals, with a particular focus on commerce, including retail, consumer packaged goods, and direct-to-consumer; financial services; and health. Quad is ranked among the largest agency companies in the U.S. by *Ad Age*, buoyed by its full-service media agency, Rise, and creative agency, Betty. Quad is also one of the largest commercial printers in North America, according to *Printing Impressions*.

For more information about Quad, including its commitment to operating responsibly, intentional innovation and values-driven culture, visit quad.com.

Investor Relations Contact

Don Pontes
Executive Director of Investor Relations
916-532-7074
dwpontes@quad.com