



Tim Maleeny to Expand Quad Agency Solutions Leadership Role

SUSSEX, WI, April 4, 2025 – Quad/Graphics, Inc. (NYSE: QUAD) (“Quad” or the “Company”), a marketing experience company that solves complex marketing challenges for its clients, today announced that Tim Maleeny, Chief Client Strategy and Integration Officer, will expand his role to include President of Quad Agency Solutions. He succeeds Eric Ashworth, Executive Vice President of Product and Market Strategy and President of Quad Agency Solutions, who notified the Company that he intends to leave the Company on May 1, 2025, to pursue another career opportunity.

As the new President of Quad Agency Solutions, Maleeny will continue to evolve the Company’s integrated data, media, creative and marketing services businesses, while also continuing to supercharge how clients tap into the strength of Quad’s integrated offering.

“Tim’s deep industry experience, perspective and client-first focus make him well-suited to advance our premier agency offering. We also look forward to him continuing his client strategy work, which is focused on matching our integrated capabilities with clients’ needs at scale. Tim’s ability to think across agency disciplines and simplify the complexities of marketing in digital and physical channels make him an exceptional force in helping drive our growth strategy,” said Joel Quadracci, Chairman, President and CEO.

Maleeny joined Quad in November 2024 from Havas North America, where he served as President, Chief Strategy and Innovation Officer. Prior to joining Havas, Maleeny held a variety of leadership roles, including Head of Strategy for Ogilvy North America, Executive Director of Brand Strategy at R/GA, and Managing Partner at Deloitte. He also spent almost a decade at independent creative shop Hal Riney & Partners, leading strategy and new business before the agency was sold to Publicis Groupe.

About Quad

Quad (NYSE: QUAD) is a marketing experience, or MX, company that helps brands make direct consumer connections, from household to in-store to online. The company does this through its MX Solutions Suite, a comprehensive range of marketing and print services that seamlessly integrate creative, production and media solutions across online and offline channels. Supported by state-of-the-art technology and data-driven intelligence, Quad simplifies the complexities of marketing by removing friction wherever it occurs along the

marketing journey. The company tailors its uniquely flexible, scalable and connected solutions to each clients' objectives, driving cost efficiencies, improving speed-to-market, strengthening marketing effectiveness and delivering value on client investments.

Quad employs more than 12,000 people in 14 countries and serves approximately 2,500 clients including industry leading blue-chip companies that serve both businesses and consumers in multiple industry verticals, with a particular focus on commerce, including retail, consumer packaged goods, and direct-to-consumer; financial services; and health. Quad is ranked among the largest agency companies in the U.S. by *Ad Age*, buoyed by its full-service media agency, [Rise](#), and creative agency, [Betty](#). Quad is also one of the largest commercial printers in North America, according to *Printing Impressions*.

For more information about Quad, including its commitment to operating responsibly, intentional innovation and values-driven culture, visit quad.com.

Investor Relations Contact

Don Pontes
Executive Director of Investor Relations
916-532-7074
dwpontes@quad.com

Media Contact

Claire Ho
Director of Corporate Communications
414-566-2955
cho@quad.com