

2024 USPS Pricing Summary

Proposed effective date: July 14, 2024

FIRST CLASS LETTERS	Single Postcard: 6.95% increase, range of 6.95%-7.06%	
	Presorted Postcard: Average increase of 7.14%	
	Presorted Letters:	Average increase 8.1% Range 7.15% - 8.63%
FIRST CLASS FLATS	Average Increase 9.41%	Range 8.44% - 9.59%
	High End	Recommend manual studies
PERIODICAL MAGAZINES REGULAR/NON-PROFIT	Average Increase 9.55%	Range 0.17%-14.76%
	Low End	Heavy piece weight with high ad%
	High End	Machinable/Nonmachinable 5-digit BC/NonBC, low piece weight with low ad%
	Average Comail Participant 7.92%	
IN-COUNTY PERIODICAL	14.09% Increase	Range 12.73 - 20.14%
	Low End	Pound price & Basic CRRT piece price
	High End	Nonauto/Automation 5-digit/3-digit, Basic piece price
	<i>Recommend manual studies for this rate category</i>	
USPS MARKETING MAIL LETTER REGULAR	Average Increase 6.88%	Range 0.08% - 10.49%
	Low End	Nonauto Saturation NDC/ORG, Auto HD+
	High End	Nonauto HD, HD+, Basic SCF, Auto CRRT
	Average Commingle Participants : 5.8% - 6.9% Increase	
USPS MARKETING MAIL NON-PROFIT LETTER	4.02% Increase	Range 0.71% - 4.55%
	Low End	Auto 5D scheme, AADC, Mixed AADC, Nonauto Mixed AADC
	High End	Auto 5D/AADC SCF, Nonauto nonmachinable 5D/3D
	Average Commingle Participants: 2.9% - 3.9% Increase	
USPS MARKETING MAIL FLAT PC REGULAR AKA Standard Catalog Under .2500 lbs.	8.77% Increase	Range 6.29% - 10.78%
	Low End	Regional mailings that have higher than average high-density rate levels
	High End	National, low carrier route mailings that have mostly 5-digit and 3-digit autos
	Average Comail Participants: 8.74%	
USPS MARKETING MAIL FLAT PC NON-PROFIT AKA Standard Catalog Under .2500 lbs.	17% Increase	Range 9.69% - 20.68%
	Low End	National and small circulation mailings that do not comail
	High End	Regional or co-mailed mailings with higher levels of carrier route
	Average Comail Participants: 18.32%	
USPS MARKETING MAIL FLAT PC-PD REGULAR AKA Standard Catalog Over .2500 lbs.	6.17% Increase	Range 1.9% - 10.49
	Low End	Heavier mail pieces, based on the drop ship discount correction
	High End	Lighter weight mail pieces, closer to 4oz
	Average Comail Participants: 6.91%	

2024 USPS Pricing Summary (continued)

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USPS MARKETING MAIL FLAT PC-PD NON-PROFIT AKA Standard Catalog Over .2500 lbs.	Average Increase 14.90%		Range 7.77% - 21.57%
	Low End	Heavier mail pieces, based on the drop ship discount correction	
	High End	Lighter weight mail pieces, closer to 4 oz.	
	Average Comail Participants 15.6%		

USPS PACKAGE SERVICE BPM FLAT AND PARCEL	Flat Average Increase 7.40%		Range 4.67% - 8.55%
	Low End	DDU CRRT & Presorted	
	High End	DSCF CRRT & Presorted	
	Parcel Average Increase 10%		Range 3% - 13%
	Low End	DDU CRRT, Drop in pound rate None/NDC/SCF	
High End	DDU pound rate, DSCF CRRT & Presorted		

JANUARY 2025 PRICING GUIDANCE <i>Proposed effective date: January 16, 2025</i>	CPI	~1.2%
	*Non-Compensatory Class	0.00%
	Density Authority	0%
	Retirement Authority	0%
	Compensatory Change	~1.2% - 2.0%
	Non-Compensatory Change	~3.2% - 4.2%
	*Non-Compensatory Class	Periodicals
	*Non-Compensatory Product	Marketing Mail Flats

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