

# Supplied file standards

## File specifications for Quad's In-Store facility

### Please submit Final files to Quad as PDF

#### PDF files |

- Document Size should be built to Final Trim Size
- Name Each PDF by its SKU (If it has one) to avoid any Confusion

#### Bleeds |

- Bleeds should be extended beyond Final Trim Size
- Files 60" x 120" or smaller should have a Minimum .25" Bleed
- Files larger than 60" x 120" require .5" Bleeds
- Lama files require .5" Bleeds

#### Images |

- Color Mode should be CMYK
- Resolution minimum of 300 dpi at Final Placed Size
- Maximum acceptable Ink Coverage is 280%

#### Fonts |

- Embed Fonts in your PDFs
- Minimum size of 8 points
- Type should be no closer than .125" from Final Trims

#### Dielines |

- Different Die Elements should be defined with Different Spot Colors
- "CutPath"
  1. Build Spot Color as 100 Magenta
  2. Indicates Cut Rules on Die
- "Crease"
  1. Build Spot Color as 100 Cyan
  2. Indicates Crease or Score Rules on Die
- "Perf"
  1. Build Spot Color as 100 Magenta 50 Cyan
  2. Indicates Perfs on the Die
- Other
  1. Build Spot Colors and break out Separately

#### Spot colors |

- Consistency Can Not be Stressed Enough
- EX: "PANTONE 185 C" should be the same across All Files
- Be sure Spot Colors have their "Color Type" set to "Spot"

#### Final PDF file creation |

- Export High-Res Print Ready PDFs using Supplied PDF as single pages named by SKU.
  1. 60" x 120" or Smaller – "Press.25 2017 CMYK"
  2. Larger than 60" x 120" – "Press.5 2019 CMYK"

**Test PDF file evaluation is always available to enable a smooth flow from start to finish**