

## Company profile

Quad is a \$3 billion global marketing experience company that gives brands a more streamlined, impactful, flexible and frictionless way to reach their target audience via a uniquely integrated marketing platform. Quad connects every facet of the marketing journey efficiently and at scale through its innovative, data-driven offerings — from strategy and consulting to data and analytics, technology solutions, media services, creative and content solutions, and managed services.



## Quad solutions portfolio

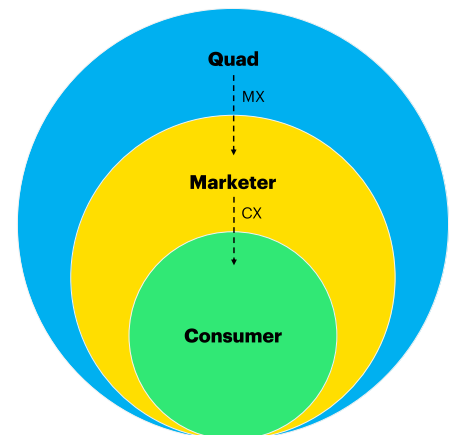
-  Media services
-  Packaging solutions
-  Content creation & production
-  Print management solutions
-  Direct marketing
-  Postal solutions & logistics
-  Analytics
-  Print solutions
-  Brand & creative strategy
-  In-store solutions
-  Strategic process design
-  Technology solutions

## Trusted by leading brands



## Marketing experience

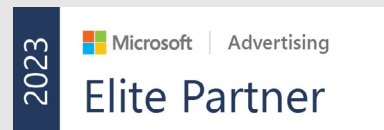
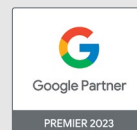
By providing a better marketing experience (MX), our clients can focus on delivering the best customer experience (CX).



**Industry recognition**



**#14**  
Largest Agency Companies



# Key investment highlights

## One-of-a-kind integrated marketing platform

- Through-the-line marketing solutions deployed across offline and online channels
- Additional revenue opportunity in advertising and marketing services

## Trusted by leading global brands

- 2,900+ clients across growing verticals

## Transformation momentum

- Winning new clients and diversifying revenue and client mix through strategic investments

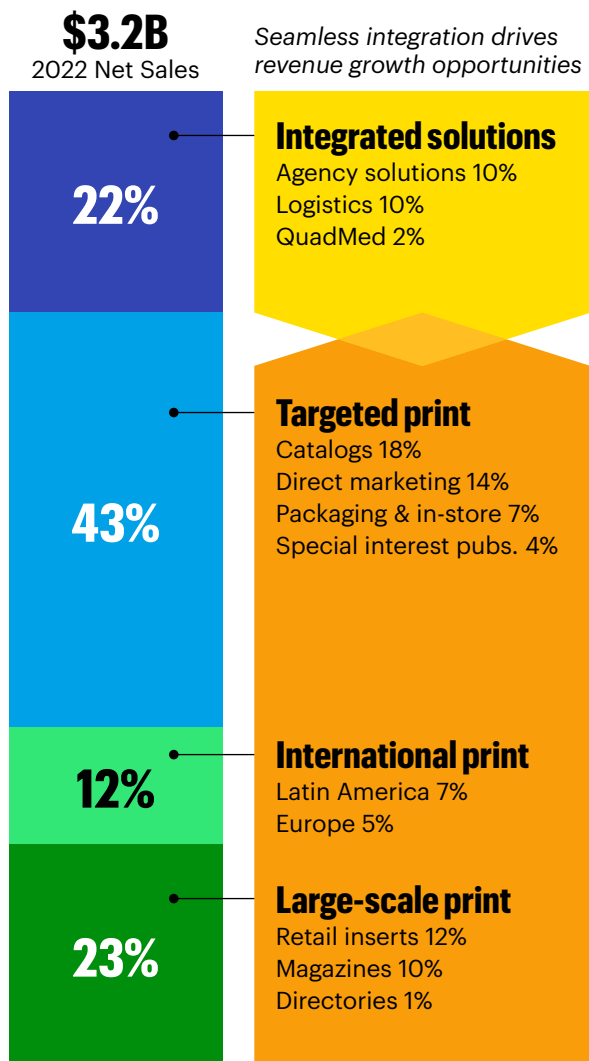
## Strong cash generation supporting growth

- Proven ability to execute and scale costs driving Free Cash Flow generation
- Augmented by non-core asset sales to fuel growth strategy

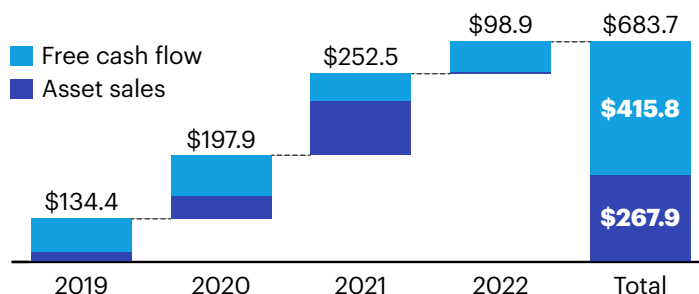
## Industry-leading financial foundation

- Targeting approximately 2.0x Debt Leverage by the end of 2023, a \$564M or 55% debt reduction since 1/1/20
- Supports investments in growth businesses and shareholder returns

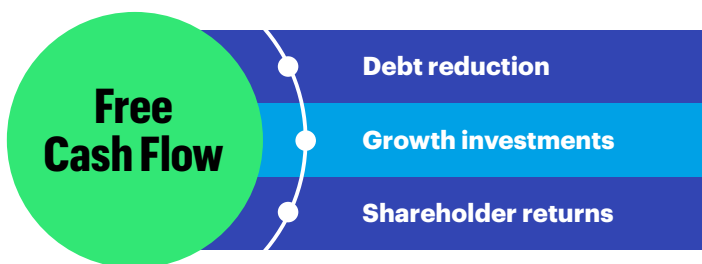
# Diverse revenue mix



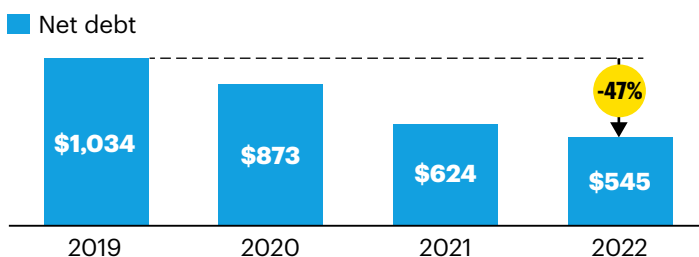
# Strong cash generation (\$ millions)



# Capital allocation priorities



# Net debt reduction (\$ millions)



## Corporate headquarters

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## Investor relations

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