

Household Fusion

Guidelines and Specifications

Maximum Version Count	10 versions for national
Maximum weight	20 ounces
Minimum Thickness	0.0375"
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7.5" to 9"
	Head to Foot range: 10" to 11"
Placement of Printed Materials Within Polywrap	Publications will be placed first, face down
	Onserts will be placed on top of publications, facing up
	Carrier card will be placed last, facing up, with list of household members for which each piece in the polybag is intended
Participation Requirements	Must be in good credit standing, in Quad's sole discretion
	USPS approved Periodical for profit status
	Publication must be produced at Quad
	Onserts must be the same size as host piece, or smaller
	Inkjet address areas must comply with Quad address templates
	USPS EPS Debit account
	Quad Postage Payment System account set up upon opting into program
	Client's existing schedules with Quad will be revised as needed to correspond to the following:
	<ul style="list-style-type: none"> • Print order due 7 days before press • Components due prior to final press start or 3 days prior to Non-Production Ready due date • Data Management Instructions (DMI), with verified ad %, are due on the mail file due date
	All scheduled milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed
Other Key Qualifications and Considerations	ACS information communicated to Quad will be forwarded to Client
	Main Run or Supplemental (back-issue) copies qualify
	Supplement-to material all qualify as onserts; approval is required prior to participation

Contact Quad today:
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