

Crain's New York Business Names Josh Golden to 2023 Notable Leaders in Advertising, Marketing and PR

Quad CMO is recognized for his leadership and philanthropy

New York, NY, July 10, 2023 – Quad (NYSE: QUAD) CMO Josh Golden has been named to Crain's New York Business' 2023 Notable Leaders in Advertising, Marketing and PR for his leadership and direction of the company's recent brand evolution and refresh. The list recognizes leaders in the New York metro area for their innovative contributions to the industry, exemplary management and philanthropic accomplishments in the last 18 months.

"It is incredibly humbling to be named among this list of the industry's top leaders whom I admire for making a real difference in the New York area – not just in our industry but also for the community at large," Golden said. "It's been a very exciting two years as CMO at Quad. We could never have achieved such extensive change so quickly without my amazing marketing team and our incredible partners across the entire Quad enterprise."

Since he joined the company two years ago, Golden has been integral to the effort to transform Quad from a respected commercial printer to a global marketing experience – or MX – company. The company's new "[Built on Quad](#)" campaign, which Golden spearheaded, places modern marketers at the center of the marketing ecosystem and creates a new platform for the company to communicate the full breadth of its services. Golden also led an upgrade to Quad's go-to-market strategy and established Quad NYC, a mixed-use space that enables current and future partners and clients to collaborate through creative initiatives such as pop-up stores and industry events.

"Attracting top talent is a cornerstone of innovation at Quad and Josh embodies innovation through his incredible insights and ability to transform organizations. Not only has he been integral to strengthening our position as an MX company, but also as a leader dedicated to pushing the boundaries of what's possible as we execute on our growth strategy," said Joel Quadracci, Chairman, President & CEO of Quad. "We congratulate Josh on this recognition and look forward to Quad's continued growth under his inspired vision."

Crain's also recognized Golden for his contributions as a board member of the Epilepsy Foundation of America, where he helps increase the organization's effectiveness and impact through enhanced collaboration with multiple organizations that serve people with neurological conditions. As a board member of the Kids In Need Foundation for 10 years, he helped raise millions of dollars for resources and supplies for teachers and students. Golden also pioneered Purdue University's Day of Giving, an annual fundraising event that several

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universities have since adopted. At Quad, Golden is a mentor and advocates for the company to actively support the communities it calls home.

Executives must meet an extensive list of criteria to become a Crain's Notable Leader. They must currently serve in a senior leadership role where they have impact and the power to affect change. They must make significant contributions within the industry as well as their community, and they must assume a leadership position outside of their own organization or company, including professional organizations, civic/community service initiatives, philanthropic activities, mentoring programs, and diversity and inclusion efforts.

About Quad

Quad (NYSE: QUAD) is a \$3 billion global marketing experience company that gives brands a more streamlined, impactful, flexible and frictionless way to reach their target audience via a uniquely integrated marketing platform. Quad connects every facet of the marketing journey efficiently and at scale through its innovative, data-driven offerings – from strategy and consulting to data and analytics, technology solutions, media services, creative and content solutions, and managed services. Quad provides a better marketing experience for its clients, so they can focus on delivering the best customer experience.

Quad employs approximately 15,000 people in 14 countries worldwide and serves more than 2,900 clients across the retail, publishing, consumer packaged goods, financial services, healthcare, insurance and direct-to-consumer industries.

Quad is ranked as a leader in multiple industries including largest agency companies (*Ad Age*, #14); largest commercial printers (*Printing Impressions*, #2); and largest Milwaukee-area manufacturers (*Milwaukee Business Journal*, #1).

For more information about Quad, including its commitment to ongoing innovation, culture and social purpose, visit quad.com.

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