FOR IMMEDIATE RELEASE



Quad to Host Investors and Analysts Call to Discuss First Quarter 2020 Results

SUSSEX, WI, April 22, 2020 – Quad (NYSE: QUAD) will hold a conference call at 10 a.m. ET on Wednesday, May 6, to discuss first quarter 2020 results. The call will be hosted by Joel Quadracci, Quad Chairman, President & CEO, and Dave Honan, Quad Executive Vice President & CFO. The full earnings release and slide presentation will be concurrently available on the Investors section of Quad's website at www.quad.com/investors.

Participants can pre-register for the webcast by navigating to http://dpregister.com/10143254. Participants will be given a unique PIN to gain immediate access to the call on May 6, bypassing the live operator. Participants may pre-register at any time, including up to and after the call start time.

Alternatively, participants without internet access may dial in on the day of the call as follows:

U.S. Toll-Free: 1-877-328-5508International Toll: 1-412-317-5424

An audio replay of the call will be posted on the Investors section of Quad's website shortly after the conference call ends. In addition, telephone playback will also be available until June 6, 2020, accessible as follows:

U.S. Toll-Free: 1-877-344-7529
International Toll: 1-412-317-0088
Replay Access Code: 10143254

About Quad

Quad (NYSE: QUAD) is a worldwide marketing solutions partner dedicated to creating a better way for its clients through a data-driven, integrated marketing platform that helps clients reduce complexity, increase efficiency and enhance marketing spend effectiveness. Quad provides its clients with unmatched scale for client onsite services and expanded subject expertise in marketing strategy, creative solutions, media deployment and marketing management services. With a client-centric approach that drives its expanded offering, combined with leading-edge technology and single-source simplicity, Quad has the resources and knowledge to help a wide variety of clients in multiple vertical industries, including retail, financial/insurance, consumer packaged goods and publishing. Quad has multiple locations throughout North America, South America and Europe, and strategic partnerships in Asia and other parts of the world. For additional information visit www.QUAD.com.

Investor Relations Contact

Kyle Egan
Director of Investor Relations and Assistant Treasurer, Quad
414-566-2482
kegan@quad.com

Media Contact

Claire Ho
Director of Corporate Communications, Quad
414-566-2955
cho@quad.com