# Resource Solutions – Tiered Pricing



Quad takes pride in our ever-evolving technology and service platform that creates a higher level of automation for the solutions we provide clients. We've built a core of specifications for data inputs, an automated workflow and a suite of reporting functionality that gives clients at all levels a robust platform that continues to make Quad a low cost, high quality service provider. We recognize that some clients may want a higher level of customization and/or management beyond our automated offerings. We've built a tiered pricing model based on our Resource Solutions to accommodate that.

### Tier 1: Operational Standards (no fee)

Tier 1 requires the use of Quad's standardized data inputs, reporting features and automation procedures which provide clients the fastest set-up, execution and reporting for any event. This tier includes consistent standards for the following areas:

- Event management
  Paper services
- Prepress services
  Ir
  - Invoicing
- Postal services

#### **Tier 2: Modification** (Minimum \$250 per event)

Tier 2 supports manual modifications outside of the core resource platform.

Examples include:

- Re-engineering of input data to meet automation requirements
- Minimal adjustments to systematic report/inventory delivery process

#### Tier 3: Customization (Minimum \$500 per event)

Tier 3 involves customization that requires manual intervention and expertise to achieve desired client outcomes.

Examples include:

- Customized workflow for data input outside of automation
- Customized reports/invoices beyond those automatically generated
- Color expertise (color OKs/consultation)
- 3rd party system data population

#### Tier 4: Management (Minimum \$1000 per event)

Tier 4 provides management of specified services to support client needs.

Examples include:

- Data exchange management
- Offline client grid management (pricing, scheduling, etc.)
- Paper inventory and requirements management
- Postal mail file, workflow and results analysis
- Specialized process flow for received product

\*Actual fees to be validated upon further review and discussion of data inputs and reporting needs.

## See how we can help.