

Periodical Multi-Wrap

Guidelines and Specifications

Minimum Quantity for Base Book and Onsert(s)	1,000 each
Maximum Quantity per Title	750,000 copies Over 750,000 copies subject to analysis for program compatibility
Maximum Version Count	10 version for national Unlimited versions if regional
Maximum Weight	20 ounces
Minimum Thickness	0.0375"
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7.5" to 9" Head to Foot range: 10" to 11"
Other Key Qualifications and Considerations	<p>USPS EPS Debit account is required</p> <p>Periodical or Periodical Pending qualify</p> <p>Main Run or Supplemental (back-issue) copies qualify</p> <p>Onserts must be the same size as host piece, or smaller, including Standard A Ride-a-long</p> <p>Client's existing schedules with Quad will be revised as needed to correspond to the following:</p> <ul style="list-style-type: none"> • Print order due 7 days before press • Components due prior to final press start or 3 days prior to Non-Production Ready due date • Data Management Instructions (DMI), with verified ad %, are due on the mail file due date <p>All scheduled milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed</p> <p>Supplement-to material, Standard (Marketing) Mail enclosures and Ride-along pieces all qualify as onserts; approval is required prior to participation</p> <p>Promotional onserts can qualify (product samples such as lotion packets); approval required prior to participation</p>