

Periodical Distributive Multi-mail Guidelines and Specifications

Minimum Quantity per Version	1,000 copies per version
Maximum Quantity per Title	1,000,000 copies Over 1,000,000 copies subject to analysis for program compatibility
Maximum Version Count	10 versions for national (exceptions need to be discussed with co-mail) Unlimited if regional versions
Maximum weight	20 ounces
Minimum Thickness	.0375"
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7.25" to 9" Head to Foot range: 9" to 11"
Other Key Qualifications and Considerations	<p>USPS EPS Debit account is required</p> <p>Inkjet address areas must comply with Quad templates</p> <p>Client's existing schedules with Quad will be revised as needed to correspond to the following:</p> <ul style="list-style-type: none"> • Print order due 7 days before press • Components due prior to final press start or 3 days prior to Non-Production Ready due date • Data Management Instructions (DMI), with verified ad %, are due on the mail file due date <p>All scheduled milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed</p> <p>Titles with Ride-A-Longs bound in need to be approved by Quad prior to participation</p>