

Marketing Mail Flats Multi-Bind Guidelines and Specifications

Minimum Quantity	250,000 copies per title/mailing
Maximum Quantity	Over 10,000,000 copies are subject to analysis for program compatibility
Maximum Version Count	5 versions for national distribution
Maximum Weight	16 ounces
Thickness	Qualification is based participating titles in the event
Qualifying Trim Sizes/Dimensions	Spine to Face range: 7" to 8.5" Head to Foot range: 9" to 10.5"
Participation Requirements	Must utilize Quad's Co-mail Optimization Prep data services All schedule milestones are in Central Standard Time and are critical to the success of each mailing. Client may forfeit the opportunity to participate if any deadlines are missed
Other Key Qualifications and Considerations	Inkjet areas must comply with Quad templates Mailings outside of guidelines and additional equipment needs are evaluated on an individual basis