

More Ways to Mail, More Ways to Save

No other mail service provider co-mails more and saves more, period. Quad's volume, co-mail capacity and supporting optimization systems are unmatched, giving more ways to mail, more ways to save and more ways to achieve on-time delivery at the lowest possible cost.

#1 – Quad's ranking as a printer and mailer of magazines and catalogs in North America

#1 – Quad's ranking as a catalog and magazine co-mailer (pieces co-mailed and machine capacity)



Periodical Distributive Multi-mail model enhances client postage savings by analyzing, segmenting, and transitioning a mailing to Quad's regional co-mail facilities based on your recipients' locations instead of co-mailing from the plant where the product is manufactured.



Standard Distributive Multi-mail program helps maximize Postal Savings by combining multiple client mail lists into a single mail group, by region. This merging of lists into a single mail group creates significant mail volume which has a large impact on postal discounts that can be applied to Marketing mail.



Periodical Multi-wrap program creates postal savings on individually poly-wrapped magazines through the process of combining multiple client mail lists into a single mail group. Many other co-mail services exclude poly-wrapped titles, but Quad's volume, systems, and technology provide the greatest capacity and flexibility in the industry.



Doorfront Direct is a Quad-only program that provides mailers with a delivery alternative to the USPS. Benefits for mailers and customers are poly-wrapped packages individually addressed and conveniently placed at the recipient's door by newspaper carriers. This alleviates confusing postal regulations and offers a simple pricing model with more stability than postal rates.



Household Delivery Multi-Piece Package takes our industry-leading Co-Mailing programs a step further by reducing the cost to mail by combining multiple client mail products into a single poly-wrapped package for an address. Pooling lists to an address level to create a single mail package generates additional postal savings.



Multi-bind is our inline co-mail solution. This is a pooling of multiple client's unbound product and mail lists to achieve the highest levels of postal savings by binding them together on our expansive machine platform.

Nothing is more fundamental to co-mail postage savings than volume

Volume drives the ability to presort and deliver mail to the deepest parts of the USPS system to achieve the maximum postal discounts available.

- over 1.3 billion pieces comailed inline;
- over 1.9 billion comailed offline;
- with over 3.2 billion pieces comailed annually

More Capacity, More Ways to Save

With more than 30 offline co-mail machines – Quad’s co-mail volume – and the capacity to handle it – has grown faster than any other printer or co-mail processor. In fact, by some measures, Quad has more capacity in critical equipment and service areas than the rest of the industry combined!

More Innovation, More Flexibility

14 patents on the technologies and techniques that support co-mail, creating more co-mail programs and more opportunities to save. Our exclusive technologies are part of the reason that Quad is able to offer customers the greatest range of co-mail solutions in the industry.

More Optimization, More Precision

“Virtual Pools” – The only co-mailer in the industry building ideal pool scenarios before production

Quad’s proprietary co-mail processing is called optimization. Optimization analyzes every component of the customer mail file, as well as Quad’s production, co-mailing and distribution capabilities, and builds the co-mail plan that “optimizes” total savings.

Quad Logistics

For more than 50 years, Quad has honed its mailing and distribution expertise by transporting tens of millions of pounds of printed materials to hundreds of destinations weekly. Continuous improvement through investment in infrastructure, equipment, software and human resources continue to enable us to offer speed and cost efficiencies that are unmatched in the industry.